

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33703-1

DATE PRINTED

09/18/12

AND

PAGE 1

250756	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340435		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	GATEWAY MEDIA		BILL BERRYHILL FOR SENATE 2012		
AND	2150 River Plaza Dr Ste 150		4707 Quail Lakes Dr Ste 200B		
ADDRESS	Sacramento CA 95833-4131		Stockton CA 95207-5275		
	USA		USA		
CONTACT			PRODUCTBERRYHILL FOR SENATE EST 168		
LOCAL SALESPERSON	HOUSE	AGENCY EST. NO. 168	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 11/05/12 NO. WEEKS: 5					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	11111..	5	05:00A	06:00A	30S	10/22/12-11/02/12	CBS13.COM @ 5AM	10	180.00	1800.00
2 CDR	11111..	5	06:00A	07:00A	30S	10/29/12-11/02/12	CBS13.COM @ 6AM	5	360.00	1800.00
3 CDR	11111..	5	09:58A	10:58A	30S	10/15/12-10/26/12	THE PRICE IS RIGHT	10	450.00	4500.00
4 CDR	11111..	5	09:58A	10:58A	30S	10/29/12-11/02/12	THE PRICE IS RIGHT	5	675.00	3375.00
5 CDR	M-F	1	10:58A	12:00N	30S	10/29/12-11/02/12	THE YOUNG & THE RESTLESS	1	675.00	675.00
6 CDR	M-F	2	12:30P	01:00P	30S	10/22/12-10/26/12	THE BOLD & THE BEAUTIFUL	2	360.00	720.00
7 CDR	M-F	2	02:58P	04:00P	30S	10/15/12-10/19/12	DR PHIL	2	450.00	900.00
8 CDR	11111..	5	04:00P	05:00P	30S	10/22/12-11/02/12	CBS13 NEWS @ 4	10	675.00	6750.00
9 CDR	M-F	1	04:00P	05:00P	30S	10/15/12-10/19/12	CBS13 NEWS @ 4	1	675.00	675.00
10 CDR	11111..	5	05:00P	05:30P	30S	10/22/12-10/26/12	CBS13 NEWS @ 5	5	1350.00	6750.00
11	11111..	5	05:00P	05:30P	30S	10/29/12-11/02/12	CBS13 NEWS @ 5	5	1440.00	7200.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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250756 AGENCY (OR SERVICE) ACTING AS AGENT FOR 340435 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME GATEWAY MEDIA  
AND 2150 River Plaza Dr Ste 150  
ADDRESS Sacramento CA 95833-4131  
USA

BILL BERRYHILL FOR SENATE 2012  
4707 Quail Lakes Dr Ste 200B  
Stockton CA 95207-5275  
USA

## CONTACT

PRODUCT BERRYHILL FOR SENATE EST 168

LOCAL SALESPERSON HOUSE AGENCY EST. NO.  
168

PRODUCT 1300  
CODE

NATIONAL  
SALESPERSON

BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 11/05/12 NO. WEEKS: 5

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

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			FROM	TO						
CDR										
12 CDR	11111..	5	06:00P	06:30P	30S	10/22/12-10/26/12	CBS13 NEWS @ 6	5	1350.00	6750.00
13 CDR	11111..	5	06:00P	06:30P	30S	10/29/12-11/02/12	CBS13 NEWS @ 6	5	1440.00	7200.00
14 CDR	Su	1	04:58P	05:30P	30S	10/28/12-10/28/12	CBS13 NEWS @ 5PM (SUN)	1	1080.00	1080.00
15 CDR	M-F	1	06:30P	07:00P	30S	10/22/12-10/26/12	ENTERTAINMENT TONIGHT M-F	1	1350.00	1350.00
16 CDR	Sa	1	05:58P	06:58P	30S	10/13/12-10/13/12	ENTERTAINMENT THIS WEEK	1	450.00	450.00
17 CDR	Sa	1	05:58P	06:58P	30S	10/20/12-10/27/12	ENTERTAINMENT THIS WEEK	2	675.00	1350.00
18 CDR	Sa	1	05:58P	06:58P	30S	11/03/12-11/03/12	ENTERTAINMENT THIS WEEK	1	900.00	900.00
19 CDR	M	1	06:58P	07:58P	30S	10/29/12-10/29/12	HOW I MET YOUR	1	5850.00	5850.00
20 CDR	M	1	09:00P	10:00P	30S	10/08/12-10/15/12	HAWAII FIVE-0	2	4950.00	9900.00
21 CDR	M	1	09:00P	10:00P	30S	10/22/12-10/29/12	HAWAII FIVE-0	2	5850.00	11700.00
22 CDR	T	1	06:58P	08:00P	30S	10/09/12-10/16/12	NAVY N.C.I.S.	2	5400.00	10800.00

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250756 AGENCY (OR SERVICE) ACTING AS AGENT FOR 340435 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME GATEWAY MEDIA  
 AND 2150 River Plaza Dr Ste 150  
 ADDRESS Sacramento CA 95833-4131  
 USA

BILL BERRYHILL FOR SENATE 2012  
 4707 Quail Lakes Dr Ste 200B  
 Stockton CA 95207-5275  
 USA

## CONTACT

PRODUCT BERRYHILL FOR SENATE EST 168

LOCAL SALESPERSON HOUSE AGENCY EST. NO.  
 168

PRODUCT 1300  
 CODE

## NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 11/05/12 NO. WEEKS: 5

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23 CDR	T	1	06:58P	08:00P	30S	10/23/12-10/23/12	NAVY N.C.I.S.	1	6750.00	6750.00
24 CDR	T	1	06:58P	08:00P	30S	10/30/12-10/30/12	NAVY N.C.I.S.	1	7200.00	7200.00
25 CDR	T	1	08:00P	09:00P	30S	10/09/12-10/16/12	NCIS: LOS ANGELES	2	5400.00	10800.00
26 CDR	T	1	08:00P	09:00P	30S	10/23/12-10/23/12	NCIS: LOS ANGELES	1	6750.00	6750.00
27 CDR	T	1	08:00P	09:00P	30S	10/30/12-10/30/12	NCIS: LOS ANGELES	1	7200.00	7200.00
28 CDR	W	1	06:58P	07:58P	30S	10/10/12-10/17/12	SURVIVOR XXV: THE	2	4500.00	9000.00
29 CDR	W	1	06:58P	07:58P	30S	10/24/12-10/24/12	SURVIVOR XXV: THE	1	6300.00	6300.00
30 CDR	W	1	06:58P	07:58P	30S	10/31/12-10/31/12	SURVIVOR XXV: THE	1	6300.00	6300.00
31 CDR	W	1	07:58P	09:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	5850.00	5850.00
32 CDR	W	1	07:58P	09:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	6300.00	6300.00
33 CDR	W	1	09:00P	10:00P	30S	10/24/12-10/24/12	CSI: CRIME SCENE	1	5850.00	5850.00

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NAME	GATEWAY MEDIA		BILL BERRYHILL FOR SENATE 2012		
AND	2150 River Plaza Dr Ste 150		4707 Quail Lakes Dr Ste 200B		
ADDRESS	Sacramento CA 95833-4131		Stockton CA 95207-5275		
	USA		USA		
CONTACT			PRODUCTBERRYHILL FOR SENATE EST 168		
LOCAL SALESPERSON	HOUSE	AGENCY EST. NO. 168	PRODUCT CODE	1300	
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BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 11/05/12 NO. WEEKS: 5					

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34 CDR	W	1	09:00P	10:00P	30S	10/31/12-10/31/12	CSI: CRIME SCENE	1	6300.00	6300.00
35 CDR	Th	1	06:58P	08:00P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO &	1	4950.00	4950.00
36 CDR	Th	1	06:58P	08:00P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO &	1	4950.00	4950.00
37 CDR	Th	1	08:00P	09:00P	30S	10/11/12-10/11/12	PERSON OF INTEREST	1	5400.00	5400.00
38 CDR	Th	1	08:00P	09:00P	30S	10/18/12-10/18/12	PERSON OF INTEREST	1	5850.00	5850.00
39 CDR	Th	1	08:00P	09:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	6750.00	6750.00
40 CDR	Th	1	08:00P	09:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	6750.00	6750.00
41 CDR	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	ELEMENTARY	1	6750.00	6750.00
42 CDR	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	6750.00	6750.00
43 CDR	F	1	06:58P	08:00P	30S	10/12/12-10/12/12	CSI: NY	1	2250.00	2250.00
44 CDR	F	1	06:58P	08:00P	30S	10/26/12-11/02/12	CSI: NY	2	2700.00	5400.00

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AND	2150 River Plaza Dr Ste 150		4707 Quail Lakes Dr Ste 200B		
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45 CDR	F	1	09:00P	10:00P	30S	10/12/12-10/12/12	BLUE BLOODS	1	3150.00	3150.00
46 CDR	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	4050.00	4050.00
47 CDR	F	1	09:00P	10:00P	30S	10/26/12-11/02/12	BLUE BLOODS	2	4500.00	9000.00
48 CDR	Sa	1	06:58P	07:58P	30S	10/27/12-10/27/12	CRIME TIME SATURDAY	1	1800.00	1800.00
49 CDR	Sa	1	06:58P	07:58P	30S	11/03/12-11/03/12	CRIME TIME SATURDAY	1	1800.00	1800.00
50 CDR	Sa	1	07:58P	08:58P	30S	11/03/12-11/03/12	CRIMETIME SATURDAY	1	1800.00	1800.00
51 CDR	Sa	1	07:58P	08:58P	30S	10/27/12-10/27/12	CRIMETIME SATURDAY	1	1800.00	1800.00
52 CDR	Su	1	08:00P	09:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	7650.00	7650.00
53 CDR	Su	1	08:00P	09:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	7650.00	7650.00
54 CDR	M-Su	3	10:00P	11:00P	30S	10/15/12-10/21/12	CBS 13 10PM NEWS M-SU	3	1800.00	5400.00
55 CDR	M-Su	7	10:00P	11:00P	30S	10/22/12-10/28/12	CBS 13 10PM NEWS M-SU	7	2250.00	15750.00

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NAME GATEWAY MEDIA

BILL BERRYHILL FOR SENATE 2012

AND 2150 River Plaza Dr Ste 150

4707 Quail Lakes Dr Ste 200B

ADDRESS Sacramento CA 95833-4131

Stockton CA 95207-5275

USA

USA

CONTACT

PRODUCT BERRYHILL FOR SENATE EST 168

LOCAL SALESPERSON HOUSE

AGENCY EST. NO. 168

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 11/05/12 NO. WEEKS: 5

Cancellation Notice

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Announcement 28 days

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			FROM	TO						
56 CDR	.....11	2	11:00P	12:00M	30S	10/20/12-10/21/12		2	495.00	990.00
57 CDR	.....11	2	11:00P	12:00M	30S	10/13/12-10/14/12		2	495.00	990.00
58 CDR	.....11	2	11:00P	12:00M	30S	11/03/12-11/04/12		2	630.00	1260.00
59 CDR	.....11	2	11:00P	12:00M	30S	10/27/12-10/28/12		2	630.00	1260.00
61 CDR	M-F	1	01:00A	02:00A	30S	10/22/12-10/26/12		1	180.00	180.00
62 CDR	Sa	1	12:00M	01:00A	30S	10/13/12-10/13/12	CSI: MIAMI	1	270.00	270.00
63 CDR	11111..	5	02:58P	04:00P	30S	10/29/12-11/02/12	DR PHIL	5	540.00	2700.00
64 CDR	M	1	04:00P	05:00P	30S	11/05/12-11/05/12	CBS13 NEWS @ 4	1	765.00	765.00
65 CDR	M-F	1	09:58A	10:58A	30S	10/08/12-10/12/12	THE PRICE IS RIGHT	1	450.00	450.00
66 CDR	11111..	5	02:58P	04:00P	30S	10/22/12-10/26/12	DR PHIL	5	450.00	2250.00

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4707 Quail Lakes Dr Ste 200B

ADDRESS Sacramento CA 95833-4131

Stockton CA 95207-5275

USA

USA

CONTACT

PRODUCT BERRYHILL FOR SENATE EST 168

LOCAL SALESPERSON HOUSE

AGENCY EST. NO.  
168

PRODUCT CODE 1300

NATIONAL SALESPERSON

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ethnicity

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			FROM	TO						
							Total Contract:	146		303840.00
							Billing Summary			

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